

KDKA/WPCW TV PITTSBURGH

ISSUE GROUP
POLITICAL INQUIRY FORM
KDKA/WPCW TV

GENERAL (X)

RECORD OF REQUEST – Political Broadcast Time:

NAME OF REQUESTOR:

1. NAME OF AD AGENCY:
2. ORGANIZATION PAYING FOR TIME:
3. ENTITY FURNISHING TAPES:
4. Broadcast to favor issue/ballot/candidate (office):
5. CATEGORY:
6. POLITICAL PARTY OR OFFICIAL AFFILIATION:
7. DATE OF REQUEST
8. NATURE OF REQUEST:
9. DISPOSITION MADE OF REQUEST
 - (a) **Granted**
 - (b) **Denied (reason)**
10. SUBSEQUENT DEVELOPMENTS
11. AMOUNT OF CHARGES:

General Election 2012

Jessica Murray

Strategic Media

Fight for the Dream

See Ad Agency

US Senate Race

Issue

Republican

11/1/12

NON-CANDIDATE Rate card

X

See Public File

See Contracts in Public File

CBS EMPLOYEE

Brian . Butz

Political Advertising Director

KDKA/WPCW TV Pittsburgh